



## **2017 Ionia Fairgrounds Off Season Event Concession Rates**

317 South Dexter Street PO Box 96

Ionia, MI 48846

616-527-1310

[www.ioniafreefair.com](http://www.ioniafreefair.com)

email: [office@ioniafreefair.com](mailto:office@ioniafreefair.com)

### **Food Truck & Concessions**

#### Food Truck Festivals

These events will be totally run by the Ionia Fairgrounds staff this year.

#### **June 3<sup>rd</sup>, 2017 - Brews & Cruisin' Foods 2-8pm**

This event will follow the Cruisin' Classics Car show that is held downtown Ionia. It will also include a "hometown" brewfest, using small town breweries

#### **September, 16<sup>th</sup>, 2017 - Cruisin' Foods Food Truck Festival**

We will be partnering again with Townsquare Media, as we did last year to market this event. Looking for bigger and better!

#### **Rates for Food Truck events:**

\$40 non-refundable deposit is required

Must be licensed and insured

10% of Event Sales back to Ionia Free Fair Association

### **Fairly Frugal Market**

These events are managed by the Ionia Fairgrounds staff. Similar to a "flea market" they will be held inside the buildings. There will be no admission or parking charged for this event. We will only allow a limited number of food trucks as we want it to be profitable for those who come.

#### **May 20, 2017 Fairly Frugal Market 9am-3pm & May Mayhem Off Road Derby/Figure 8 Championship 11am - ?**

We will be having the market in the Merchant's/Exhibition Building as well as an Off Road Derby in the Grandstands. We will locate the trucks between the two. There will be no other food vendors other than the trucks for this event.

## **August 19, 2017 Fairly Frugal Market 9am-3pm**

We are planning on adding a farm market to this event. Will be set up similar to the market in May.

**Rates for Market and other off season events:** \$75 for each unit.  
Event Registration must be paid in full to secure your spot  
We will be selective on types of food offered as not to duplicate.  
Trucks will be located directly outside of buildings with easy access. The Fair will be selling Fresh Shaken lemonade and bottled water during the event.

## **Electric**

Electric is \$40/day

Electric is not available at every location. If you would like electric please let me know as soon as you can.

If you are interested please complete the Vendor form and submit the appropriate payment. If you'd like to pay with a credit card you may call the office.

Please call Becca Usher with any questions or email [becca@ioniafreefair.com](mailto:becca@ioniafreefair.com), 616-560-5530.

We look forward to seeing you at one of our great events this summer!!