

2022 Arena Panel Sponsorship Program
Presented by the Ionia Free Fair Covered Arena Enhancement Committee

The Ionia Free Fair Association is proud to announce the addition of a Priefert manufactured livestock panel system to host shows in the covered arena area at the Fairgrounds located in Ionia Michigan. The program allows for a variety of added livestock and equine performance events at the fairgrounds while offering the ability to host competitions including roping, handling, sorting and cutting shows and clinics with cattle. This project has created a sponsor initiative allowing you to also be a part of our expansion. Panel space is available for sponsorships of \$500 each which will include a banner showcasing your business for 2022. Only one banner will be placed per 12 foot steel panel. This offer is time sensitive due to printing of banners. Please note that only a limited number of panel banners will be made available. This is a first come, first served opportunity. Banners will be visible for all IFF Performance horse events beginning in early May and running through the middle of October. Banners will also be displayed during the Ionia Free Fair and during non-fair related livestock events / competitions. For two days (dates to be determined) we will list your business name on our official digital sign board located near the front entrance of the grounds and also visible to the M-66 corridor. An estimated 20,000 vehicles pass this digital sign board each day. To be included in this first round, you must register and pre-pay by April 15, 2022. For more information contact Amanda at (616) 437-6565 or Linda at (517) 490-8240.

Banners will be vinyl 3' X 10' and include color imagery. Please provide a JPEG high resolution image for banner print use. Images and banner information should be sent to amandapowellcq@gmail.com. Placement of banners to be at the discretion of the Arena Enhancement Committee. Banners to be displayed during non-livestock events / competitions. Banner content must be family friendly and non-political in nature.

Name of business: _____

Contact name: _____

Phone: _____ Email: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Name of business to be placed on banner: _____

Panel Sponsor ____x \$500 each Total: _____ Paid: _____ Visa Master Card Check

Name listed on card: _____

Address of card holder: _____

Card Number: _____ Expiration date: _____

3 Digit Code found on the back of your card: _____ Today's date: _____

Signature: _____

Please enclose your payment with this form. Checks can be made payable to the Ionia Free Fair.

Ionia Free Fair P.O. Box 96 Ionia, MI 48846